

**RFQ Number: T37/08/19**

**Tender description: REQUEST FOR PROPOSAL FOR THE APPOINTMENT OF A PANEL OF SERVICE PROVIDERS FOR THE PROVISION OF MEDIA BUYING AND PLACEMENT SERVICES**

**Question and Answers version 1**

No.	Question	Type	Answer
1	Does IDC rotate agencies for work or the agency will pitch for work against each other	Technical	The IDC always uses an engagement model whereby once bidders are appointed to a panel, for every work that becomes available we will then issue an RFQ for that particular work only and the lowest bidder is appointed.
2	Will there be a compulsory or clarification meeting for this Tender?	Functional	There is no compulsory/clarification meeting scheduled for this tender.
3	We have concerns on your pricing model as it is not clear and can be difficult to price or IDC will have vast price variances. 1. Which section of the newspapers should we quote for? 2. Which radio segment should we quote for ?	Technical	For us to be able to compare apples with apples please quote as follows; 1. Please provide quotes for Business sections 2. Provide quote for Morning drive
4	On the 9 regional stations what provinces are you looking at (Or you want us to recommend in strategy)	Technical	We are looking at all 9 provinces
	Also please ask if there will be a lead agency or will IDC give the agencies a media strategy to follow for consistency when working on media plans or will we submit a strategy and media plan for each campaign	Technical	Media strategy and media plans will be required per campaign