

**Tender Number: T07/06/16**

**Tender description: Request for proposal for the provision of media monitoring services to the IDC**

**Question and Answers Version 1**

<b>No.</b>	<b>Question</b>	<b>Type</b>	<b>Answer</b>
1	Which areas in africa or the rest of the world does IDC want covered?	Technical	The IDC is invested in the following areas in the reast of Africa: Mozambique, Ghana, Uganda, Malawi, Zimbabwe, Zambia and Ethopia. There's no requirement of a global capacity at this stage.
2	Does IDC want access to the platform and therefore view and print the reports ? Or just receive reports from us on a time interval?	Technical	Yes, IDC would want to have access to the platform.
3	Does IDC want to engage with the social media (or offline) mentions - direct brand management or should the service provider do it for them?	Technical	IDC is on social media and this is handled in-house. There is no requirement for a service provider to handle social media for IDC but to monitor IDC mentions on social media and produce reports.